

LARKIN CLUB NEWS

NOVEMBER
VOL. 2

1917
no. 11



Her First Sewing-Machine

A Splendid Christmas Gift



American Home Music Album

ANY one who likes music will be delighted with this splendid collection. It contains so many of the good old familiar songs that most everybody knows, as well as beautiful classics and operatic selections.

Whether one plays the piano or just occasionally "joins in the singing," this book will be welcomed into the home.

Following is the list of the kinds of music it contains:

Classic Piano Music	Hymns
Modern Piano Music	Songs of Home
Light Piano Music	Children's Songs
Sacred Piano Compositions	Kindergarten Songs
Operatic Piano Selections	College Songs
Piano Dance Music	Songs of the South
Piano Duets	American Patriotic Songs
Standard Love Songs	Foreign National Songs
Old Fashioned Love Songs	Songs
Songs from Great Operas	Vocal Duets
Sacred Songs	

More than 250 songs and 150 piano pieces. Nearly one thousand pages of music printed on high-grade paper and neatly bound.

If there are any music-lovers among your friends and relatives gladden their hearts this Christmas with this wonderful collection of songs and music.

Price, \$3
Including Premium-value

*Christmas comes but once a year,
At prices high, the gifts come dear!
But those who buy the Larkin way,
Have only Factory price to pay.
For with the Products bought by
you.
Fine Premiums will be "GIVEN"
too!*

Buy Larkin Products for Christmas Gifts and Get Larkin Premiums Without Cost

THOUSANDS and thousands of eager little boys and girls the country over will tell you that surely the home of Santa Claus and the home of the Larkin idea are one and the same place. Grown-ups will tell you so, too, for each year in increasing thousands, the women of America are learning that their Christmas money goes further when spent on the Larkin Plan than in any other way they may choose.

This little article points out just exactly how you can make *your* Christmas money buy more when spent through your Larkin Club and furnishes some helpful suggestions as to Larkin Products which will make especially desirable Christmas gifts. The purchase of these Products at Catalog-prices will of course bring you Premium-value, too, and you will find scores of our Premiums which are very suitable for Christmas gifts.

Christmasy Products and Christmasy Premiums

Let us suppose that in addition to your regular club-share you purchase such other Larkin Products as you find ideal for Christmas presents. Just think of the additional Christmas gifts you may secure as Premiums with the Larkin Coupons you will obtain! Perhaps you have picked out Crescent Brooch No. 29 from page 36 of the Larkin Catalog for 60c for mother, for sister you have selected from page 35, three dainty Embroidered Lawn Handkerchiefs No. 12 for only 50c, that among Hubby's other Christmas

gifts he will find Men's Leather Belt from the same page, priced at \$1, and that the baby will have his own special Baby Plate, pictured on page 39 and sold at 60c. If these are all excess orders in addition to your regular Club-share, you will thereby have \$2.70 in Coupons which will obtain you as Premiums some very desirable other Christmas presents for other friends and relatives.

Big Opportunity for Economy Club-Members

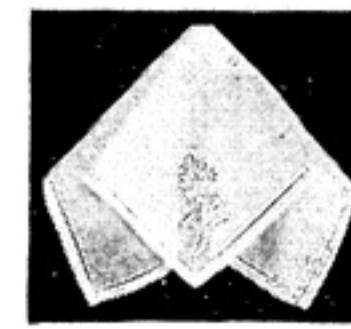
If you are a member of a Larkin Economy Club, you will naturally wish to make your Christmas order much more extensive than usual, because of the wonderful Christmas gift opportunity which is yours. The members of Mrs. Reese's Economy Club



Bluebird Luncheon Set, Cat. price, 60c

in Lancaster, Pa., obtain not only their Christmas gifts but many practical and useful Premiums besides, by buying \$2, \$3, \$4 and even \$5 worth of Larkin Products in a single order in her Club.

Let us suppose, for example, that one of her members has selected a nice Silk Umbrella given with a \$4 or \$5 purchase of Products as a Christmas present for some member of her family. She



Women's Embroidered Lawn Handkerchiefs No. 12, per package of three, 50c

will buy sufficient Christmasy Products to obtain this Premium and thus obtain a whole lot of useful Christmas presents in addition to the Umbrella. Wouldn't this be a fine way to get your Christmas gifts this year? And cer-

tainly if your Secretary is a contestant in the \$10,000-in-Gold Economy Club Contest you will prove a big help to her in earning credits in that Contest in which she is so eager to win a prize.

Now for some suggestions from the Product pages of the new Larkin Catalog of ideal gifts for men, women and children.

Gifts for Men

Men's Belt, Razors, Double Razor - Strop or Stropping-Machine, Military Brushes, Clothes Brush, Lapel Watch Chain No. 3, Waldemar Vest Chain No. 4, Scarf-Pin, Cuff-Links, Shirt Button Set, Auto-filler Fountain Pen, Pocket Knife, Shaving Cream.



Crescent Brooch No. 29, Cat. price, 60c

Embroidered or Hemstitched Handkerchiefs, Bluebird Luncheon Set, Center-

pieces, Hand Mirror, Brushes,

Collar- and Cuff-Pin Set, Per-

fumery, Correspondence Cards,

Stationery, Calling Cards, Scis-

sors, French Ivory Perfume-

Stand.

Gifts for Children

Baby Plate, Baby Spoon, Sig- net Ring, Bracelet, Girl's Middy Suit, Boy's Wash Suit, School Tablets, Composition Books, Jack Knife.

If in sending in an order you find you have made your decision too late for a regular Club - order, remember that Larkin Co. ships light-weight Products and Premiums by Parcel Post. Each offer states the weight of article. Your postmaster will tell you just how much to send us for postage.



Triple-Silver-Plated Baby Spoon No. 5, Cat. price, 75c



Solid-Gold-Top Scarf-Pin No. 28, Cat. price, \$1



Baby Plate, Cat. price, 60c

Larkin Club News

PUBLISHED MONTHLY BY LARKIN CO.

Larkin Co.

ESTABLISHED, 1875

FACTORY TO FAMILY

SOAPMAKERS, PERFUMERS, CHEMISTS, REFINERS,
IMPORTERS, FOOD SPECIALISTS

OFFICERS AND DIRECTORS

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Buffalo, N. Y.

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BUFFALO, Seneca and Van Rensselaer Streets
CHICAGO, ILL., 3617-29 So. Ashland Avenue

Your Christmas Opportunity

ALMOST before we realize it Christmas will be here. What a hurry and bustle there will be, what delightful preparations, and what a splendid time for all! This year Christmas presents a different problem than it usually does. Store prices have gone up on most everything. Yet there are just as many presents to buy as ever and of course we all want to give just as nice ones as we always have. How can we do it?

It is right here that the Larkin Plan steps in and solves the problem. With each dollar's worth of Christmasy Products that you buy, you get \$1 in Larkin Coupons which are exchangeable for some Christmasy Larkin Premiums. In other words, instead of spending your Christmas dollars at the store and just getting a few Perfumes, Toilet Articles, or dainty bits of Jewelry, you can get those self-same articles as Larkin Products, and with them get your choice of dozens of attractive Premiums which will furnish you just so many additional presents without additional cost.

Where else in this great country could you do this! Think what an advantage it is and how much farther each Christmas dollar will go when you spend it with us.

Look over our Product list this very week and pick out all the Christmasy Products you need. Then turn to the Premium pages in our Catalog and select the Christmasy Premiums to which your purchase of Products will entitle you.

There are dozens of our Products and Premiums that are light in weight and can therefore be sent very economically by Parcel Post. This means quick deliveries—in most cases right to your own door. In making up your assortment of Christmas Products and Premiums why not choose these mailable articles? In

each item is stated the shipping weight of the article, so that you can easily find out from your Postmaster how much to send us for postage.

You can give this extra Christmas order to your Club Secretary to send along with the very next Club-order, or it can be sent to us separately. Do not miss this big opportunity. You will be providing those about you with a better Christmas than ever, and save money in the bargain!

This Thanksgiving

IN the midst of a world war which surpasses in magnitude any war which history has ever known, it seems at first difficult to recognize this year as in past years, a cause for National Thanksgiving.

And yet this year of all years, we undoubtedly, have a greater cause for thankfulness than ever.

We have cause to rejoice that the forces opposed to Liberty and Democracy are being unmasked in the heat of conflict—unmasked we hope, in a way that will forever destroy and obliterate them, so that our children and their children's children in their day may not have to contend against any forces opposed to Freedom.

We have cause to give thanks because of a Nation awakened to a new spirit of sacrifice and service—those two wonderful qualities which hasten the day when the brotherhood of man shall be established. On every hand we see this new spirit of service displayed by true Americans who gladly sacrifice self interest that the cause of humanity may be advanced.

We have cause to be thankful that in the face of the most pressing demands on our great natural resources which our Nation has ever known, that those very resources stand forth in superabundance this year; that we have been blessed with great harvests; that our wheat, corn, bean and other crops bid fair to surpass our highest and greatest expectations; that our mills, our factories, our workshops are busy as never before; that while past Thanksgivings have always found among us the idle and unemployed, this year finds work for everyone and their labors richly rewarded.

And so, we find much this Thanksgiving for which to be thankful! And we know that the clouds of war must finally pass! Let us look forward then with hope and trust that there will dawn on our vision a not distant Thanksgiving in which we shall all rejoice over lasting Peace on earth and the establishment of a permanent good will among men.

Good News from Washington

THE Railroads are the link between the Larkin Factories and your home. Over their net-work of steel rails which traverse our country, pass the freight shipments direct from the home of the Larkin Idea to you. Not once

do these shipments stop at wholesaler, jobber or retailer to be passed on at higher prices after each handler has taken his profits. Thus the direct railroad communication between the Larkin Factories and your home stands in your mind for real economy and saving.

It is because of these advantages that thinking Larkin customers have displayed remarkable patience during the hampered service which the railroads have given under the stress of war conditions.

At last, however, good news has come from Washington where the Administrative Board of the railroads has been at work mapping out plans for better freight service. Down in our Nation's capital it seems the wisest railroad heads in the country have gotten together, have smoothed out many of the difficulties, and have made many stringent rules and regulations for the prompter handling and delivering of freight cars. A greatly improved service is the result. Surely that is good news to all of us.

French-Ivory Christmas Gifts

TWO new Larkin Products in the popular French Ivory that make very desirable Christmas Gifts.

French-Ivory Perfume-Stand



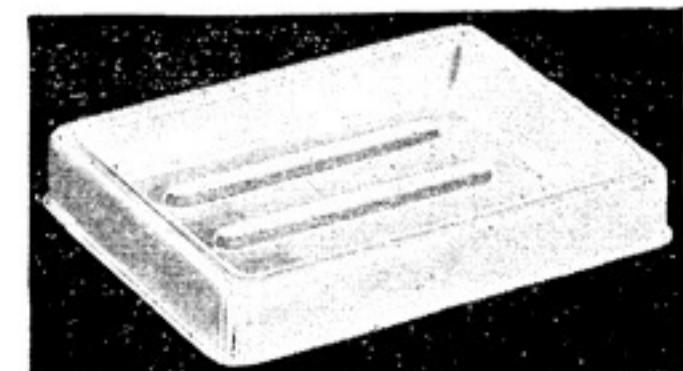
Price, \$1
Including
Premium-value

This is a very attractive stand for the dresser or dressing-table. The French-Ivory stand contains a two-ounce bottle with cut-glass stopper. Height, 4 5/8 inches.

An appropriate gift for girl or woman and one that is sure to be appreciated.

French-Ivory Soap-Dish

Price, 50c
Including Premium-value



Will not chip or crack the wash basin as heavy porcelain or metal soap-dishes often do when dropped into it.

A very practical, as well as attractive gift. Size, 4 3/4 x 3 3/4 inches.



Wear the New Food Administration Uniform Dress

A NEW Larkin Product just announced as ready for delivery at once is the new regulation Uniform Dress made up exactly like the design issued for the Women of the Food Administration. The picture on this page gives a very excellent idea of the neat style, the convenience and the comfort of this smart little house dress which is so ideal for working around the home and yet so trim and neat that one may feel perfectly at ease should an unexpected caller pop in.

This Uniform Dress follows precisely the pattern originated by the Food Administration with the exception that it has not the sleeve insignia of the Food Administration which must be obtained direct from Washington. This is the uniform that millions of American women are going to wear this year. Indeed, it represents to the women precisely what the khaki uniform does to the men.

A Symbol of Service

Altogether it is a very pretty sentiment as well as a very practical idea which the Food Administration has expressed in this neat Uniform for the housewives of America. The dress is a symbol of willing service and to the millions of American women who wear it about the home, it stands for united service and for the spirit of thrift, economy and conservation.

Surely every Larkin housewife will wish to wear one of these Uniforms. The Catalog-price of this new Product is \$2.50. If you take your Premium-value in the form of Products, thus getting two Products for the price of one, the Dress will cost you only \$1.25.

Serviceable Yet Becoming

The Dress is made of a very serviceable Blue Chambray with white collar and detachable cuffs. Every housewife will appreciate at once, the value and convenience of these detachable cuffs which may be removed when washing dishes, laundering, etc. The Dress is cut loose and roomy, yet the all-around belt which buttons very neatly in the back as illustrated gives it a smart style and good lines, its fulness being taken up in folds as pictured. This full cut makes the dress available for wear as

an overall apron as well as a becoming house dress. Note too, the full, roomy pockets, which any housewife will appreciate.

Be the First to Have One

Ask your Secretary to order you one or two of these Dresses in your very next Club order. It is known as the Housewives Uniform Dress No. 16. Catalog-price, \$2.50 including Premium-value. You will be delighted with your purchase.

This year more than ever, useful gifts will prevail at Christmas time. People, eager to make the Christmas money go as far as possible, will naturally turn to the Larkin Plan whereby money expended for

Larkin Products brings with it the Premium-value sufficient to obtain another gift.

This new Larkin housewife's Uniform Dress offers an excellent illustration of just why it pays to get your Christmas presents at the Larkin Factories. Why not send for two of these Dresses for the price of one, by taking the Premium-value in the form of extra Products? Get one Dress for your own use and then select a second one as a present for some friend or relative who appreciates a neat Dress for morning wear or while carrying out her duties around the home.

Have Them Sent by Parcel Post

If this copy of the Larkin Club News reaches you too late for your regular Christmas order, remember that these Dresses are mailable by Parcel Post.

In ordering be sure to state bust-measure desired. The Dress is offered in sizes 36, 38, 40, 42 and 44. Shipping Weight of Dress 17 oz.



Price Reduced



Water Softener Compound

Per 1-lb. package, 15c

Including Premium-value

The Catalog-price of Larkin Water Softener Compound has been reduced to 15c per 1-lb. package.

Owing to recent high cost of materials from which this Larkin Product is made, we had to make the price during August and September, 20c per package.

We have succeeded in placing contracts so that we can reduce the price again to 15c.

This does not mean, however, that cheaper-grade materials are used in its manufacture. The quality is the same high Larkin quality that has always been maintained. It is a Larkin principle never to reduce quality.

This will be good news to Larkin customers who are familiar with the sterling value of this splendid Larkin Product. It will soften the hardest water and is a great help in the laundry and for general household use.

NOTE: Although high costs, due to war conditions, have compelled us to increase the Catalog-price of some Larkin Products, we are making earnest efforts to reduce these prices whenever conditions make it possible.

We wish to assure our customers that we will immediately give them the benefit of any reduction in manufacturing costs.

*Of all the cheery whistles,
The one I like the most
Is the whistle of the man in blue
Who brings the Parcel Post.*

*At Xmas time he's laden down
With Larkin orders for our town,
My little boy says it's because,
Larkin's the home of Santa Claus.*

How Wee Sewing-Machine Settled the Strike

HERE was a strike on in the doll-house. "Tain't fair," said Pansy Marguerite. "I don't know what I'll do," said Mary Anne. "I'm going to fall down and break myself," said another doll. "She just plays with it all the time," said another.

Over on his shelf Wee Sewing-Machine No. 344 smiled to himself. "Why shouldn't she play with me all day?" he asked. "I not only amuse her, but I instruct her. Why, just think what fine experience it is for her to learn to sew, instead of just playing with you."

"Humph," said one of the dolls turning up her little china nose indignantly. Pansy Marguerite would have turned up hers too, but unfortunately it was broken and how can a doll turn up her nose when it is broken?"

"O, I know you don't like me," said Wee Sewing-Machine, "but let me tell you something. What do you suppose she worked on today? A brand-new dress for you, Pansy Marguerite. And it's going to be a beauty, too."

"Did she?" exclaimed Pansy Marguerite, her eyes opening and closing repeatedly in her delight, "Say, dolls, don't you think we have been mean to Wee Sewing-Machine? You know if she makes a dress for me she will for you. And then—say, let's have a big party and invite Wee Sewing-Machine, shall we?"

All the dolls agreed and Wee Sewing-Machine (who by the way, is given with a \$6 purchase of Products) became as popular with the dolls as he was with his little mistress.

Do Your Windows Need New Curtains?

All women who take pride in the cozy appearance of their homes know how important it is that the windows should be neatly and attractively curtained.

For this purpose, Larkin Curtain Net is most satisfactory and economical. It makes remarkably attractive curtains and besides has splendid laundering and wearing qualities.

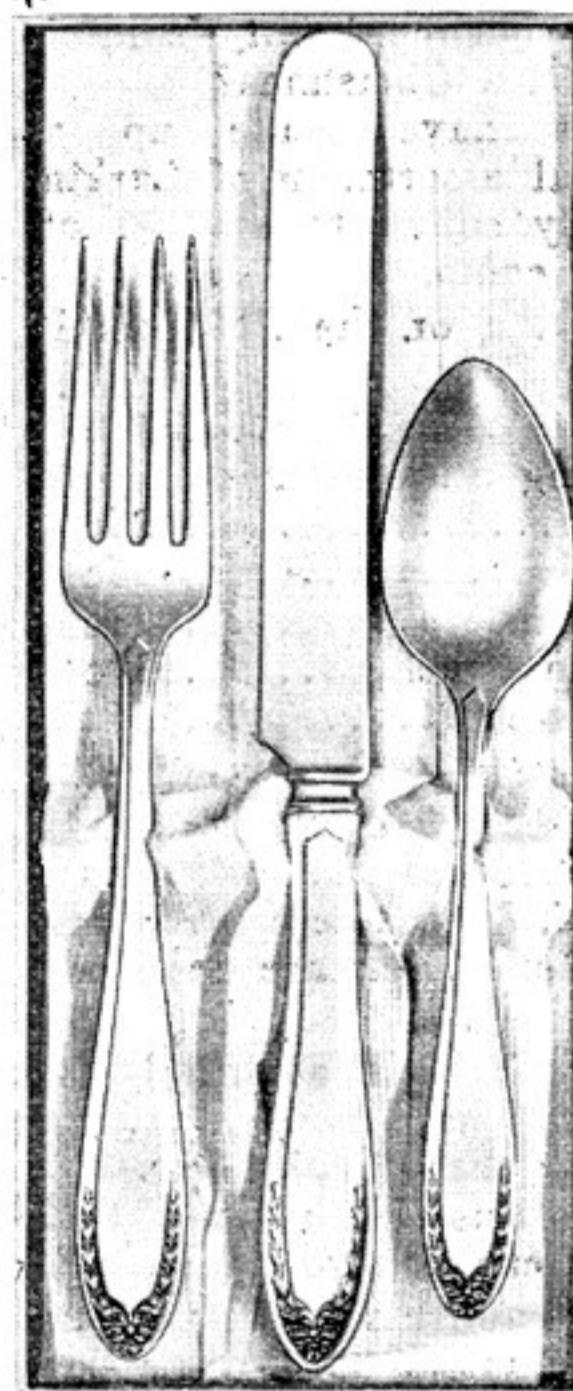
So if any of your windows need new curtains this winter, and you wish to get them in an inexpensive way, turn to your Larkin Catalog and select the patterns which suit you best. You will find them on page 38 of the Spring-and-Summer Catalog or on page 29 of the new Fall-and-Winter Catalog.

It is a good plan to measure your windows first and order just the length you need, so there will be no waste.



Wee Sewing-Machine No. 344
Given with a \$6 purchase
of Products.

Child's Set of Community Silver



whole Set, 7 1/8-in. Knife, 6-in. Fork and 5 1/8-in. Spoon; comes in a fine cloth-lined box.

Child's Knife-Fork-and-Spoon Set

No. 6H75 GIVEN with a \$2 purchase of Products or for \$2 in Coupons.

Make your little ones happy with this fine Christmas gift.

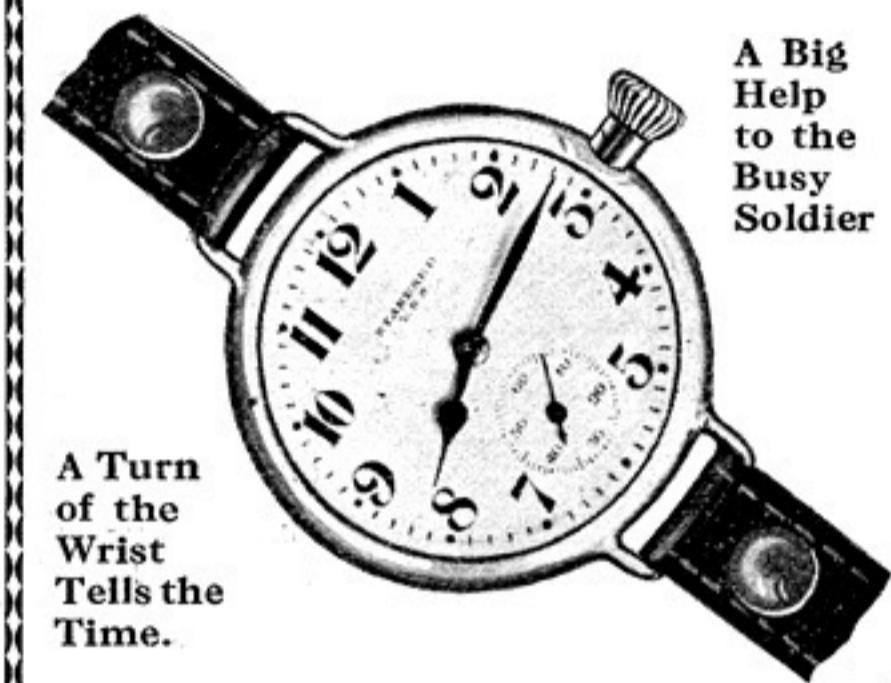
Yes, this is the same beautiful rich Community Service - Plate as the larger pieces which have proven so popular with the grown-ups.

Fine Xmas Gift

It would be hard to find a more useful and enduring gift. Each piece is heavily plated with pure silver and we guarantee this set for ten years of ordinary use. The

Get Your Soldier This Military Watch

Every soldier needs one and thousands are wearing them. Just the thing for a Christmas gift to your soldier boy.



A Turn of the Wrist Tells the Time.

A Big Help to the Busy Soldier

Military Wrist-Watch

No. D050 GIVEN with a \$10 purchase of Products or for \$10 in Coupons. Mailed, postpaid.

O-size Watch with 7-Jewel N. Y. Standard movement in nickel-silver (silverode) case with strap-attachments. Black strap with nickel-plated buckle. Heavy black figures and hands for easy reading.

"I'd like a hobby horse, mother dear!"
"And I'd like a doll"—is the plea you hear!
And mother will remember her girls and boys,
On Christmas morning with Larkin toys!

Next month's News will be the Christmas number. Be sure to ask your Secretary to request it for you.

Will You Do Us a Favor?

There is scarcely a reader of the Larkin News but who knows someone who would be interested in Larkin Factory-to-Family Dealing. The chances are that you yourself know three or four such people, neighbors, friends or even relatives living in other places.

Won't you do us the favor of sending us their names and addresses? We will then mail them a beautifully illustrated circular describing the Larkin Plan. In doing this we will not mention your name.

Just clip the Coupon below and send it with your next order or with your next communication to us.

CUT HERE

Larkin Co. I think the following people might be interested in Larkin Dealing.

Name
St. and No.
or R. D.
P. O. and
State

Name
St. and No.
or R. D.
P. O. and
State

Name
St. and No.
or R. D.
P. O. and
State

Christmas Furs for Little Folks

It will be a happy little miss that receives one of these warm good-looking Fur Sets Xmas morning.

Natural-Gray Coney Set

No. L135 GIVEN with a \$7 purchase of Products or for \$7 in Coupons.

Mailed, postpaid.

Set L135



Coney fur is well-known everywhere for its beauty and this is an especially handsome set of mixed-gray color shading to light-gray on the edge.

Make your little girl happy with this pretty Fur Set.

Natural-Gray Coney Scarf

No. T220 GIVEN with a \$4 purchase of Products or for \$4 in Coupons.

A fine-looking Scarf of soft warm Coney fur.

Natural-Gray Coney Muff

No. A335 GIVEN with a \$7 purchase of Products or for \$7 in Coupons.

This warm attractive Muff is a splendid match for Scarf T220. Very latest pattern.

Mailed, postpaid.



A335



A Christmas Product Assortment for Our Soldier Boys

Do you want to send a really practical gift to one of our soldier boys this Christmas?

We have made up a special assortment of Larkin Products especially suited to the use of the boys while at camp.

Following is a list of the Products it contains:

2 cakes World's Work Soap....	15c
1 special Shaving Stick in metal box	25c
1 Styptic Pencil.....	5c
1 tube Tooth Paste.....	25c
1 Dentoid Tooth Brush.....	30c
1 box Foot Powder.....	15c
1 Soldier's Money Belt No. 3...	60c
3 Men's Handkerchiefs No. 1...	50c

The Catalog-prices of these Products add to just \$2.25. All these Products, except Soldier's Money Belt are described in the Larkin Catalog.

Soldier's Money Belt is a brand-new Product. For carrying money, letters, important papers, photographs, etc. It is made of Khaki, lined with waterproof material and contains five compartments.

We will gladly address and ship one of these assortments to any camp requested on receipt of \$2.25 and postage. The cost of Parcel Post depends on the distance to the camp from the Larkin Branch from which the assortment will be shipped. We will ship it from the point nearest the specified camp. Following are the exact costs:

Camp Taylor, at Louisville, Ky.....	11c
Camp Travis, at Fort Sam Houston, Tex.....	14c
Camp Lee, at Petersburg, Va.....	11c
Camp Lewis, at American Lake, Wash.....	21c
Camp Sherman, at Chillicothe, Ohio...	8c
Camp Devens, at Ayer, Mass.....	11c
Camp Grant, at Rockford, Ill.....	6c
Camp Dodge, at Des Moines, Iowa....	8c
Camp Funston, at Fort Riley, Kans...	11c
Camp Custer, at Battle Creek, Mich...	11c
Camp Pike, at Little Rock, Ark.....	11c
Camp Dix, at Wrightstown, N. J.....	8c
Camp Jackson, at Columbia, S. C.....	14c
Camp Gordon, at Atlanta, Ga.....	14c
Camp Upton, at Yaphank, Long Island	11c
Camp Meade, at Admiral, Md.....	8c

Why not have one of these useful assortments sent to the soldier boy who is dear to you? You can send your order with your regular Club-order asking us to ship the assortment, direct by Parcel Post. You can then take your Premium-value in extra Products or Premiums having them packed with the Club-order, or you may ask for \$2.25 in Larkin Coupons.

In ordering it is not necessary to order the Products separately; just tell your Secretary you want "Soldier's Assortment" (it will be listed on the November Order Blank under Sundries) and be sure to write name and address of soldier plainly, and hand it to your Secretary.

If you have not received the attractive new Fall-and-Winter Larkin Catalog be sure to ask your Secretary to request it for you with the next order.



Keep Your Soldier's Picture in This Frame

Thanks to the camera we can at least have the comfort of keeping our soldier boy's picture always before us. There's nothing daintier or more appropriate for this than the pretty French-Ivory Frame shown above.

French-Ivory Picture-Frame

No. H007 GIVEN with a \$1.40 purchase of Products or for \$1.40 in Coupons.

A choice French-Ivory Picture-Frame in the popular oval shape.

Frame is 6 1/2 in. high and 5 1/2 in. wide with 1-in. bevel. Rests on two ball feet and has standart at back. Back is easily removed by pressing on the glass.

When the Wintry Winds Blow



Use
Larkin
Witch
Hazel
Cream

An Exquisite Vanishing Cream

Use it before going out into the cold, to prevent chapping and roughening of the skin.

Per
4-oz. jar, 25c
Including Premium-value

MARTHA MANNING'S OWN PAGE



Suggestions for Thanksgiving

IT was our New England poet Whittier who said:
"Ah! on Thanksgiving day, when from East and from West, From North and from South come the pilgrim and guest,"

Boraxine Fills Countless Home Needs



Every day in the home you need Boraxine. It is unequalled for washing dishes, glass, crockery, china, brass, nickel-plate, windows, furniture, carpets, for scrubbing floors, woodwork and general cleaning. It is a wonder in the laundry.

There is No Other Quite as Good

When you buy Boraxine you will buy a Soap Powder of the highest quality. There are many cheap Soap Powders today and a few really good ones—but no other is quite as good as Boraxine. In the Larkin Research Laboratories careful tests are constantly made of the various Soap Powders. An analysis shows that in quality Boraxine excels them all.

**Catalog-
Price, 12c Including
Premium-value**

Remember this important fact when comparing the price of Boraxine with any other soap powders, and remember, too, that the list price includes Premium-value. Without Premium-value, the actual price of Boraxine is only half the list price.

Boraxine

The Quality Soap Powder

When the grey-haired New Englander sees 'round his board,
The old broken links of affection restored,
When the care-wearied man seeks his mother once more,
And the worn matron smiles, where the girl smiled before,
What moistens the lip and what brightens the eye?
What calls back the past like the rich Pumpkin Pie?"

Of course every Larkin Club-member will have a good old-fashioned Pumpkin Pie on Thanksgiving Day—what Thanksgiving would be complete without it! Here are some other things, too, that will add to the joys of the Thanksgiving dinner.

Stuffed Onions

Peel eight large onions, cover with boiling water and let cook until nearly tender. Drain and rinse several times in cold water. Scoop out center of each onion. Mix onion removed with one cup chopped boiled ham, one cup bread-crums, one-fourth cup melted butter, one-fourth teaspoon paprika, one-fourth teaspoon salt and one tablespoon chopped parsley. Fill onions with mixture. Pour one cup milk around onions in a baking-dish and bake about twenty-five minutes. Sprinkle onions with buttered cracker-crums, about three-fourths cup and brown in oven.

Cauliflower Au Gratin

Make two cups white sauce using four tablespoons each of butter and flour, one-half teaspoon salt, one-fourth teaspoon pepper and two cups milk. Melt butter, add flour and seasonings; when blended, add milk and cook until mixture thickens. Add one-half cup grated cheese. Cook a large cauliflower and separate into flowerets. Place in baking-dish and pour on white sauce. Sprinkle with one-half cup bread-crums to which two tablespoons melted butter has been added and bake until crumbs are brown.

Sweet Potato Pie

To one and one-half cups hot sweet potato which has been pressed through a sieve, add three tablespoons butter, one cup sugar, one-half teaspoon each of salt, cinnamon and mace, two and one-fourth cups milk. Mix well and add two beaten egg yolks, and two egg-whites beaten stiff. Line a pie-tin with pastry and place a rim of pastry around edge. Pour filling into lined pie-tin and bake in moderate oven until mixture does not adhere to a silver knife.

Peanut Brittle

2 cups sugar.
2 cups shelled peanuts.

Put sugar in a smooth granite or enamel pan. Heat and stir constantly

until sugar melts and syrup becomes a golden brown. Stir in peanuts and pour into a buttered pan. Crease and allow to cool.



Attractive Christmas Packages



Give your Christmas packages a real Christmasy appearance by using these pretty tags, labels, stamps and seals.

Pretty pictures of Santa Claus, Christmas bells, Christmas trees, etc., in beautiful, bright Christmasy colors. This will add an artistic touch to your packages and make them seem more Christmas-like.

There's a plentiful variety of designs in various colors. The stamps, seals and labels are gummed on the back. The tags have perforations for strings or ribbons. There are pretty cards, a Christmas letter and a Christmas booklet, too:—124 pieces in all.

Add this attractive Christmas collection to your next order so you will have it in time to fix up your Christmas gifts.

Christmas Utility Collection

Price, 30c

Including Premium-value

Collection contains:

16 large stamps,
32 small stamps,
6 labels,
5 small cards,
1 medium card,
5 small tags,
1 medium tag,
1 large tag,
50 small seals,
2 extra-large seals,
1 Christmas booklet,
1 Christmas letter,
3 post-cards.

These are assorted designs, a few of which are shown in the illustration.

Nowhere else can you obtain a similar assortment at this price.



Whiz, Went the Scooter

WHIZ, went Bobbie's Scooter along the sidewalk. Under his right arm was his bunch of newspapers and he was steering the scooter with his left hand. Whack, went a newspaper against a front door, and on Bobbie scooted to the next place. "Doesn't take much time to cover the paper route these days," thought Bobbie. "There's Sammie, Hulloo, Sam," he yelled.

Sammie too made a little pocket money by delivering papers but he'd about de-

cided to give it up. "Takes too long and there ain't any fun in it," he said.



"There ain't!" exclaimed

Bobbie. "Say, Sam, that's because you don't know how to do it. Tell you what—you take my scooter and deliver this block then tell me if it ain't any fun."

Off went Sammie in a jiffy and when

he came back his face was all aglow with pleasure. "Say, Bob, that thing's all right. Wish I had one!"

"You can have one," said Bobbie. "Your mother belongs to a Larkin Club, doesn't she? Well, you get each person where you leave a paper to try a package of Larkin Boraxine and you can get a Scooter as the Premium. Twenty-five packages will do the trick."

Did Sammie get a scooter? Well, we should say so, and today it's a race between him and Bobbie to see who can deliver their papers the faster.

Out of the Way for Santa Claus!

JUST around the corner in every child's imagination these days, is Santa Claus. On Christmas morning he will burst into full view and *now's the time*, mothers, to see to it that he doesn't come empty-handed. Resolve now to add to your next order enough Products to get some of these splendid Toys.

"Baby Bessie"

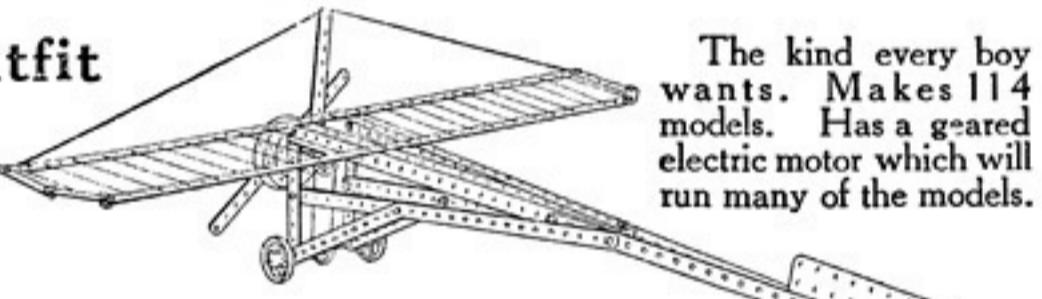
No. T011 GIVEN with a \$2.20 purchase of Products or for \$2.20 in Coupons.



Just the doll to make any little girl dance with joy. Has lace-trimmed muslin dress and bonnet. 26 in. long including dress.

"Structo" Outfit

No. 6235 "Structo" No. 4. GIVEN with a \$9 purchase of Products or for \$9 in Coupons.



The kind every boy wants. Makes 114 models. Has a geared electric motor which will run many of the models.

"Flossie Fisher"

No. F510

GIVEN with a \$2 purchase of Products or for \$2 in Coupons.

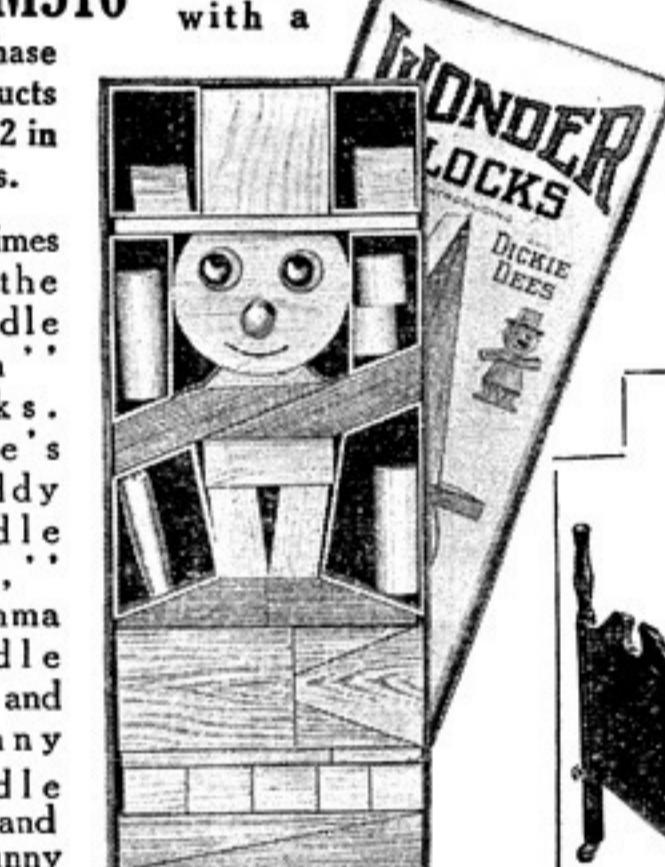


A charming little miss in flowered gingham dress and broad-brimmed bonnet. Flossie is 14 in. high. It will be a happy little girl that gets this doll.

Wonder Blocks

No. M510 GIVEN with a \$2 purchase of Products or for \$2 in Coupons.

Sometimes called the "Deedle Dum" blocks. There's "Daddy Deedle Dum," "Mamma Deedle Dum" and "Bunny Deedle Dum" and many funny animals besides. Packs of fun for the little ones.



Toy Tinware Set

No. Y210 GIVEN with a \$2 purchase of Products or for \$2 in Coupons.

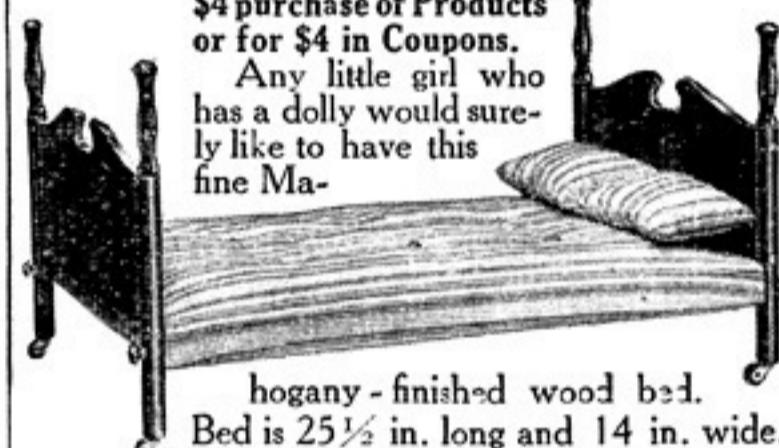


All pieces made of heavy tin, nickel-plated.

Doll Bed No. C420

GIVEN with a \$4 purchase of Products or for \$4 in Coupons.

Any little girl who has a dolly would surely like to have this fine Ma-



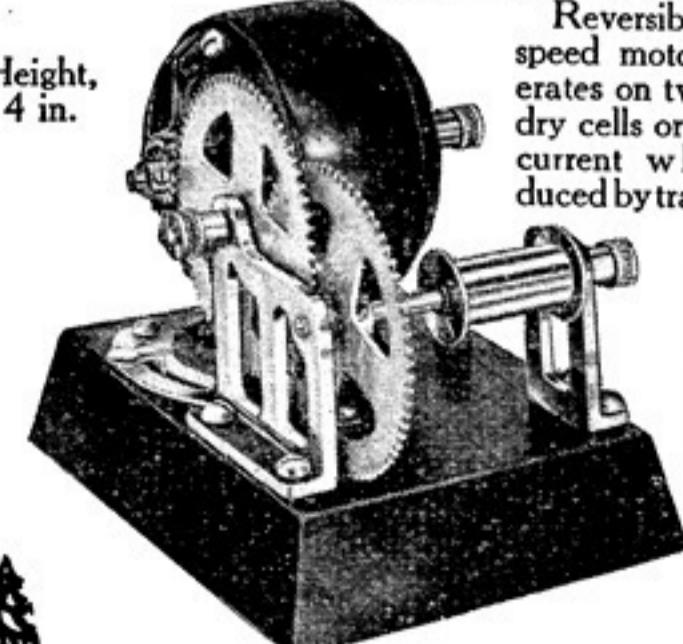
hogany-finished wood bed. Bed is 25 1/2 in. long and 14 in. wide.

Toy Electric Motor

No. W022A GIVEN with a \$4.50 purchase of Products or for \$4.50 in Coupons.

Height, 4 in. Reversible three-speed motor. Operates on two No. 6 dry cells or on house current when reduced by transformer.

Has steel gears, nickel-plated standards, three speeds and three pulleys.

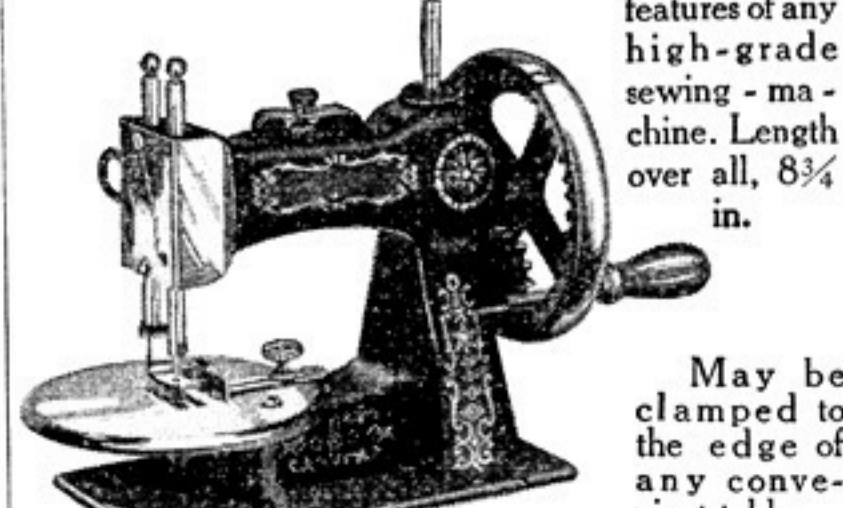


Wee Sewing-Machine

No. 344 GIVEN with a \$6 purchase of Products or for \$6 in Coupons.

Real mothers, as well as "play mothers" can do simple sewing on this machine. Has all the practical

features of any high-grade sewing-machine. Length over all, 8 3/4 in.



May be clamped to the edge of any convenient table.

Sum-How Tumbler

No. 274 GIVEN with a 70-cent purchase of Products or for 70 cents in Coupons.

Children are delighted with this toy novelty. The clown performer is very funny and amusing, doing all kinds of tricks as the swing on which he is fastened, revolves. Height when set up is 14 1/2 in.

"I'm going to 'loop the loop.' Watch me."

